

FOR IMMEDIATE RELEASE



Ethan Harris, Communications Director
(781) 883-1135
webmaster@grandstrandbritishcarclub.com

MEDIA RESOURCES

Online Press Kit: <https://grandstrandbritishcarclub.com/press-kit/>
Website: <https://grandstrandbritishcarclub.com>

Note to TV Producers: We now have a professional video lighting kit and are able to support live on-site outdoor remotes (including early morning time slots when it is dark outside) the week leading up to the car show. Please contact the club's Communications Director to make arrangements.

13th Annual Myrtle Beach BRITFEST British Car Show
Scheduled for Saturday, October 3, 2026

MYRTLE BEACH, SC – (Mar 16, 2026)

The Grand Strand British Car Club announced today the **13th Annual Myrtle Beach BRITFEST British Car Show** will be held rain or shine on Saturday, October 3, 2026. The popular Myrtle Beach BRITFEST British Car Show features masterpieces of British automotive engineering and is held on Johnson Avenue in The Market Common District of Myrtle Beach, SC.

The public can visit the BRITFEST car show for free. The show is viewed and enjoyed by thousands of people every year making it a popular, family-friendly October event for locals and vacationers. For participating cars this is a 2 day event with a fun slate of miniature golf, a scenic drive around Myrtle Beach and a reception party on Friday, and then the car show on Saturday.

Ethan Harris, Communications Director for the club said, *“Myrtle Beach BRITFEST is also an opportunity for the club and the public to support some wonderful charities. This year we are inviting **All4Paws**, a local animal rescue organization that has successfully rescued over 20,000 dogs and cats, and **Gifts From The Heart** a non-profit that donates to area nursing homes and elderly care facilities with a focus on helping those with dementia and Alzheimer’s disease. Because of last year’s overwhelming public support we are also inviting **Bean Dreaming** to return. Bean Dreaming is a coffee truck barista training initiative for adults with autism and intellectual disabilities.”*

The 2026 car show will accommodate more than 150 vehicles from across the southeast USA including revered British marques like Austin Healey, Aston Martin, Bentley, Jaguar, Land Rover, Lotus, Matchless, MG, Mini, Moke, Morgan, Morris Motors, Norton, Rolls Royce, Scott, Sunbeam, Triumph, TVR, Vincent, Wolseley and more.

Cars include new and late model British cars, while others are iconic classics or rare antiques. Some cars and motorcycles are shown exclusively at this event, so it’s a one-of-a-kind opportunity to see many examples of British automotive history up close. Several cars expected to exhibit at Myrtle Beach BRITFEST are national award winners. Car show participants do not need to be a member of a car club to register a vehicle in the show.

Starting June 1, 2026 British car and motorcycle owners can register online at an early-bird discount rate to show their vehicles via the club website <https://grandstrandbritishcarclub.com>. They can also make host hotel reservations and get more information about the 2 day participant schedule.

The non-profit Grand Strand British Car Club was founded in 2010 to encourage and promote the preservation, general enjoyment, and maintenance of British motor vehicles for educational, recreational, and historic interest. The Grand Strand British Car Club is proud of its history and the many contributions it makes to the region, including the upcoming 13th Annual Myrtle Beach BRITFEST British Car Show.

- ### -